



EUROPEAN REGIONAL DEVELOPMENT FUND INTERREG IIIB
Community Initiative concerning Transnational
Co-operation on Spatial Development 2000 – 2006

North Sea Programme Application Form

0.1 Project number: (filled in by the Secretariat)	0.2 Registration date: (filled in by the Secretariat)
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1 Title of Project

1.1 Title: Integrated Landscape and Cultural Heritage Management and Development Plan for the Wadden Sea Region
1.2 Acronym (short title or abbreviation): LANCEWADPLAN

2 Organisations Submitting Application and Undertaking Project

2.1

Lead Partner

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<p>Partner 4</p> <p>Organisation : Cultural Heritage Agency</p> <p>Legal Status : State National Agency</p> <p>Address : Slotsholmsgade 1, Copenhagen K</p> <p>Post Code : DK 1216</p> <p>Country : Denmark</p> <p>Contact Name : Ms Susanne Andersen</p> <p>Telephone : +45 72 26 52 52</p> <p>Fax : +45 72 26 51 01</p> <p>E-mail : sua@kuas.dk</p>	<p>Partner 5</p> <p>Organisation : Archeologisches Landesamt Schleswig-Holstein</p> <p>Legal Status : National Public Institution ("Körperschaft des öffentl. Rechts")</p> <p>Address : Brockdorff-Rantzau-Str. 70 Schleswig</p> <p>Post Code : D - 24837</p> <p>Country : Germany</p> <p>Contact Name : Mr. Wolfgang Bauch</p> <p>Telephone : +49 4621-387-25</p> <p>Fax : +49 4621-387-55</p> <p>E-mail : wolfgang.bauch@alsh.landsh.de</p>
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2.2 Amount of grant applied for:	1.273.065 €
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2.3 Other partners or funds providers involved:

National Forest and Nature Agency, Haraldsgade 53, DK 2100 Copenhagen Ø
Ribe County Council, Sorsigvej 35, DK 6760 Ribe
South Jutland County Council, Skelbækvej 2, DK 6200 Aabenraa
County of Nordfriesland, PO Box 1140, D 25801 Husum
County of Dithmarschen, PO Box 1620, D 25736 Heide
County of Steinburg, PO Box 1635, D 25506 Itzehoe
Study group "Historic cultural landscape" authorities of government institutions, Official Steering Committee, c/o Partner 5
Landesamt für den Nationalpark Schleswig-Holsteinisches Wattenmeer, Schloßgarten 1, D 25832 Tönning
Staatliches Umweltamt Schleswig, Flensburger Str. 134, D 24837 Schleswig
Staatliches Umweltamt Itzehoe, Oelixer Str. 2, D 24837 Schleswig
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Nordfriesisches Institut e.V., Süderstr. 30, D 25821 Bredstedt
District Government of Lüneburg, Auf der Hude 2, D 21339 Lüneburg
District Government of Weser-Ems, Dezernat 406, Ofener Str. 15, D 26121 Oldenburg
State Agency of Ecology Lower Saxony, An der Scharlake 39, D 31135 Hildesheim
City of Cuxhaven, Altenwalder Chaussee 2, 27474 Cuxhaven
Cuxhaven County Council, Archäologische Denkmalpflege, Amtstr. 17 D 27624 Bederkesa
Stade County Council, Schloss Agathenburg, D 21684 Stade
Schlossmuseum Jever, Schlossplatz, D 26435 Jever
Ostfriesische Landschaft, Hafenstr. 11, D 26603 Aurich
Province of Groningen, PO Box 610, NL 9700 AP Groningen
Province of Fryslan, PO Box 20120, NL 8900 HM Leeuwarden
Province of Noord-Holland, PO Box 3007, NL 2001 DA Haarlem
Belvedere Project Office, PO Box 389, NL 3500 AJ Utrecht
National Contacts Monuments (NCM), Herengracht 474, NL 1017 CA Amsterdam
National Reference Center, Ministry of Agriculture, PO Box 482, NL 6710 BL Ede
Steering Committee Wadden Sea, PO Box 20120, NL 8900 HM Leeuwarden
Association of Wadden Sea municipalities, PO Box 20000 NL 9930 PA Delfzijl
Gewest Kop van Noord-Holland, PO Box 286, NL 1740 AG Schagen
State Archaeological Service, PO Box 1600, NL 3800 BP Amersfoort
State Monument Care Service, PO Box 1001, NL 3700 BA Zeist
Wash Estuary Project, C/o South Holland Internal Drainage Board, Marsh Reeves, Foxes Low Rd, Holbeach, UK Lincs PE12 7PA

2.4 Have other EU or national sources of funding been sought? If yes, which:

None

2.5 Links to other projects:

1. LANCEWAD, Interreg IIC Project: The LANCEWADPLAN project builds on the inventory, assessment and guidelines elaborated in the framework of LANCEWAD and aims at implementing the results into an overall management and development scheme for the entire Wadden Sea Region in line with the aims and objectives in 3.2 and 3.3.
2. Trilateral Wadden Sea Forum (WSF), Interreg IIIB Project: LANCEWADPLAN will use the scenarios, socio-economic perspectives and network in conjunction with the overall integrated coastal zone management strategy developed by the WSF with regard and adapted to the landscape and cultural heritage. This aims at integrating specifically the cultural landscape heritage in the overall ICZM-strategy with a view to protect the heritage and use its potential for the socio-economic development of the region.
3. Participatory Planning in Europe (PSPE), Interreg IIIC NorthEast SouthWest: The overall objective of PSPE is to improve spatial information exchange in participatory planning through renewed interactive approaches that make use of geo-visualization. LANCEWADPLAN aims to develop in a participatory way spatial and sectoral planning for cultural heritage management. Because of the communality with regard to the spatial dimension, a mutual information exchange and participation in conferences and workshops has been agreed.

3 Project Description

3.1 State the measure of the North Sea programme, that fits this project application best:

Priority 1: Transnational spatial development strategies and actions for urban, rural and maritime systems in the North Sea Region

- Measure 1.1: Elaboration and implementation of transnational polycentric spatial development strategies and polycentrism
- Measure 1.2: Development and implementation of urban complementarity, co-operation and networking
- Measure 1.3: Development and implementation of new urban-rural and inter-rural relationships including maritime areas
- Measure 1.4: Development and implementation of strategies using water as a spatial element in rural, urban and maritime design
- Measure 1.5: Co-operation on research and development matters and access to innovation support

Priority 2: Efficient and sustainable transport and communication and improved access to the information society

- Measure 2.1: Effective and sustainable transport in rural and urban areas, including maritime areas, and in new rural-urban connections
- Measure 2.2: Improve the integration of rural and maritime areas in national and international transport networks
- Measure 2.3: Development of spatial, integrated strategies on transportation networks and the promotion of intermodal transport systems
- Measure 2.4: Improve the access of SMEs and society in general to information and communication technologies
- Measure 2.5: Improve the application of information and communication technologies, with particular reference to public services

Priority 3: Sustainable management and development of the environment, natural resources and cultural heritage

- x Measure 3.1: Creative rehabilitation, protection and development of cultural and natural landscapes and townscapes
- Measure 3.2: Innovative promotion of natural assets and cultural heritage
- Measure 3.3: Development and promotion of sustainable management of natural resources and renewable energies
- Measure 3.4: Integrated and concerted sustainable management and planning of coastal zones and the North Sea itself

Priority 4: Water management

- Measure 4.1: Spatial planning strategies and action plans for water catchment areas
- Measure 4.2: Integrated fresh water resource management
- Measure 4.3: Risk management strategies for coastal areas prone to disasters and natural threats and for the North Sea

3.2 State what other measures, if any, the project will influence: Measure 1.1, 1.2, 1.3, 1.4, 1.5, 3.2, 3.4

- Encouraging the application of cross-sectoral area-based approach to transnational spatial development with a view to the development and management of the cultural landscape heritage in an inter-sectoral and trans-boundary context (Measure 1.1)
- Encouraging trans-national cooperation of urban areas through potential networks and information exchange between "marsh" cities (Ribe, Husum, Leer, Dokkum etc.) within the Wadden Sea Region (Measure 1.2)
- Improving the quality of life and the socio-economic perspectives in the rural area of the Wadden Sea Region (Measure 1.3)
- Integrating the water issues in spatial planning and design strategies in relation to the historic water management of the coastal marsh area (Measure 1.4)
- Pool and develop knowledge and learning with regard to the development and management of the cultural historic landscape (Measure 1.5)
- Improving the opportunities for environmentally friendly cultural tourism in the Wadden Sea in relation to the cultural historic landscape (measure 3.2)
- Promoting Integrated Coastal Zone Management in relation to the coastal cultural historic landscape heritage (Measure 3.4)

3.3 Aim of the project:

Based on and in continuation of the LANCEWAD-Project, the Project aims to extend and enhance, in cooperation with the relevant governmental and non-governmental stakeholders, the development, management and sustainable use of the common trans-boundary landscape and cultural heritage of the Wadden Sea Region, complementing the natural and environmental facet of the region, taking into account the regional diversity.

More in particular the aims are

- An improved integrated management and development of the common landscape and cultural heritage as a part of a common coastal landscape and cultural heritage
- A sustainable use of the landscape and cultural heritage for the balanced development of the Wadden Region
- An increased awareness of the unique landscape and cultural heritage contributing to creating or enhancing the identity of the region
- An improved public participation in and responsibility for the development and management of the heritage also in a trans-boundary context

3.4 Objectives:

The elaboration of a draft Integrated Landscape and Cultural Heritage Management and Development Plan for the Wadden Sea Region, based on the inventory of the LANCEWAD project and the guidelines, as adopted by the Esbjerg Ministerial Conference, and taking into account the principles of integrated coastal zone management entailing the following elements

1. An integrated policy and management strategy for the overall management and development of the landscape and cultural heritage of the Wadden Sea Region in a trans-boundary context supported by the stakeholders involved.
2. Cultural landscape plans within the framework of the overall strategy as a basis for regional and local spatial planning and overall development.
3. Sectoral and theme plans and strategies for specific sectors/themes (land use/agriculture, urban-town development, tourism and nature management) in cooperation with the relevant sectors, which will contribute to the management of the heritage and at the same time promote the opportunities of the region in terms of the socio-economic development; these plans will take into account the developments in EU legislation and policies such as the CAP, Habitat Directive and Water Framework Directive.
4. A common action program of actions and projects to be implemented by the stakeholders with a view to enhance the integrated management and the stakeholder approach.
5. A practical web-based handbook/manual of heritage management for managers and other interested stakeholders, which will ensure an ongoing exchange of information and best practises after the finalization of the project.
6. A structure for a future trans-boundary collaboration, information collation and distribution, anchored within existing structures of trans-boundary collaboration.

3.5 Activities: The activities with regard to the elaboration of the draft **Integrated Landscape and Cultural Heritage Management and Development Plan** entails the following key activities (see also Appendix):

1. Integrated Strategy

The integrated strategy will constitute the overall framework of the plan. The central aspect of the strategy will be to relate the relevant guidelines and recommendations of LANCEWAD to an overall vision and targets linked to ICZM principles and spatial dimensions for the region, which also includes an analysis and assessment of the regionally based policies and management. The activities will encompass in particular:

- Operationalization of the guidelines (managed development through use, use of the heritage as an opportunity/resource etc.) developed in the framework of LANCEWAD and politically endorsed at the Wadden Sea Ministers Conference for cultural heritage management; implementation of a.o. the recommendations of LANCEWAD in relation to the overall strategy and development of a vision, targets and strategies relevant for the targets which are also compatible with the existing targets
- Operationalization of the principles of ICZM with regard to the landscape and cultural heritage in relation to existing spatial strategies and international strategies for landscape management, which will include the marine and the land-based part of the heritage
- Submission of a draft Strategy to the Wadden Sea Ministers' Conference, November 2005, for adoption and as a basis for the further work, setting out a politically approved strategy.

2. Landscape and cultural heritage management in relation to spatial planning

The integration of the landscape and cultural heritage into the spatial planning at the relevant regional and local level is a central element in the heritage management. The development of cultural landscape plans aims at the elaboration of the spatial dimensions of the management of the heritage enabling the responsible spatial planning authorities on the regional and local level to integrate the heritage management into the regional and local planning. Main activities are:

- Defining the planning issues related to regional and spatial planning including the conflict areas.
- Operationalization and application of the relevant recommendations of the LANCEWAD project, development of landscape plan strategies.
- Development of, also web-based, cultural landscape plans, enabling regional and local planners to integrate them in regional and local plans; these plans will be directed at outlining ways and methods to integrate the heritage in the spatial planning to ensure that it is taken into account on the same level as other policies (environmental aspects, development issues etc.).

In this framework, it is planned to collect, through external investigations, information on state-of-the-art management of the heritage outside the Wadden Sea Region as basis for the development of an own approach.

3. Sectoral strategies

A central management principle is that management of the heritage is best guaranteed through development and use ("protection by use", "management through development", "balanced development"). The management will only be successful if this is done in close collaboration with the stakeholders in a way that will be beneficial for them. Four themes have been defined: Land use/agriculture, tourism, urban and town development, nature and environment. Within the four themes sectoral strategies will be elaborated in a trans-boundary context with the stakeholders of the themes making use of the results and network established in the framework of the Wadden Sea Forum. Main activities are to define focal perspectives, potential conflicts in relation to the overall strategy and resolutions to the potential conflicts that will be beneficial for the management of the heritage and create opportunities for the sector and sectoral development.

Investigations on the socio-economic potentials of the cultural heritage will be carried out.

4. Action Program and networks

The activities will result in strategies, policies and management in the framework of the overall draft plan. In order to warrant continuation of the project output, an action program of projects and activities in the coming period will be elaborated with the support of the governmental and non-governmental stakeholders. The projects and actions will address the themes and strategies and define the objective and content (steps and actions) of the projects and activities, timetable, who is responsible, the financial aspects (amount and financier) and the anticipated output/result. The action program aims also at reinforcing and galvanizing the network established throughout the project.

5. Workshops, seminars, conferences and consultations

The process is designed as an interactive process with governmental and non-governmental stakeholders which will include workshops, conferences and consultations at all the steps leading up to the draft Plan:

- Joint Technical workshops for landscape and spatial planners and cultural heritage experts in the phase of setting the framework and the spatial planning development period.
- Regionally based conferences and seminars for spatial planning aspects in conjunction with a broader consultation on the regional basis.
- Joint sectoral workshops and conferences to discuss sectoral policies, strategies and actions for each of the 4 themes; this will be combined with a broader consultation of the sector.
- A main international conference to present and discuss the draft Plan with all main stakeholders, experts and invited experts (from outside the region) in concluding the project; this will be linked to a broad trans-boundary consultation of the draft Plan; the results of the conference and the consultation will be collated and assessed and the main elements will feed into the final draft Plan.

6. Communication, awareness and knowledge building

Information on the project will be disseminated through a website established for that purpose in addition to the communication activities related to the activities, workshops, conferences and consultations. The website will also be used for the discussion of central themes and issues to receive an "online" feed back on draft strategies and guidelines. Furthermore, a brochure in conjunction with newsletters will be issued to keep the wider public/stakeholders updated on developments.

The project will also have as an output a practical handbook for managers and interested groups which encompasses practical guidance for heritage management in the Wadden Sea Region based on best practises and experiences from the Region. The handbook will also be web-based in the three languages and be subject to continuous update.

3.6A Location of activities: The Wadden Sea Region, as defined in the LANCEWAD Project encompasses the Wadden Sea including the islands and the adjacent embanked marsh areas of the coastal regions of the Netherlands (Noord-Holland, Fryslan, Groningen), Lower Saxony, District Governments of Weser-Ems and Lüneburg (Leer, Emden, Aurich, Wittmund, Friesland, Wilhelmshaven, Wesermarsch, Cuxhaven, Stade) and Schleswig-Holstein (Steinburg, Ditmarschen, Nordfriesland) and Denmark (Ribe and South Jutland).

3.6B Please, indicate which of the following classifications applies to the location of the activities of the project:

Urban		Rural	x	Not geographically delimited
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3.7 Rationale: The inventory of the landscape and cultural heritage of the Wadden Sea Region carried out in the framework of LANCEWAD demonstrated and further substantiated the outstanding importance of the landscape and cultural heritage of the Wadden Sea Region. The Landscape and cultural heritage of the Wadden Sea Region is world wide unique and in the North Sea context one of the most outstanding cultural landscapes. It also established that the heritage was under rapid transformation and that it would be essential to further elaborate and extend the management of the heritage in a trans-boundary context to ensure that the heritage is comprehensively managed and developed with due regard to the regional diversity. Main focus should be spatial planning, sector planning, stakeholder participation and awareness building. The main features of the project are the creation of an integrated framework for the management and development of the heritage that will enable the inclusion of the spatial heritage dimension in regional and local spatial planning as an essential and equal feature in spatial planning. A further main feature is the heritage management with the economic and environmental sectors because of the impact of the sectors on the heritage. Sector involvement is necessary for the management of the heritage. A prerequisite for involvement is that the management provides benefits and opportunities. The aims are achieved through an inter-active policy development, trans-boundary, regionally and locally, as appropriate, in order to ensure that the intentions are shared and supported by the stakeholders of the region. The action program aims at sustaining the objectives and actions of the project and the network(s) established in the framework of the project. The information, awareness and consultation activities aim at creating and extending the identification and shared responsibility with the unique heritage of the Wadden Sea Region.

3.8 Phases: (see Appendix)

Phase 1: Linking and Framework, 2004 (6 months):

Linking the current project with LANCEWAD and setting the framework and the key issues for the work in the next phases

Phase 2: Strategy and Cultural Plans, 2005 (12 months):

Elaboration of the integrated joint policy and management strategy in conjunction with the elaboration of cultural plans

Phase 3: Sectoral Strategies and Action Program, 2006 (12 months):

The elaboration of sectoral strategies and action program

Phase 4: Integrated Heritage Plan, 2007 (6 months):

The finalization of the draft Integrated Plan, consultation and delivery of final draft; delivery of Handbook.

3.9 Please, list any other important details that are relevant to your application:

The secretariat of the project is located at the Common Wadden Sea Secretariat.

The project builds on the LANCEWAD project (1999-2001) and the ongoing Wadden Sea Forum (WSF) project:

LANCEWAD: The inventory and the data base established by LANCEWAD will constitute the basis for the cultural plans and spatial planning. The guidelines for management proposed by LANCEWAD were endorsed at the Wadden Sea Ministers Conference in 2001 and will be the starting point for the strategy development. The recommendations made in the framework of LANCEWAD will feed into the process of developing the overall strategy, the cultural plan and the sectoral strategies at the appropriate level.

WSF: WSF develops perspectives for the Wadden Sea Region within an integrated coastal zone management approach. LANCEWADPLAN will, in particular, use the strategic approach developed for the sustainable development of the region, the socio-economic information and the network and the experiences for inter-active policy development in conjunction with the scenario development.

Collaboration has been initiated with the Wash Estuary Group with a view to exchange information and experiences. The Wash is an area similar to the Wadden Sea, it is part of the same geological formation, with the same ecological and landscape features as the Wadden Sea and with a similar historical landscape development. A cooperation already exists between the adjacent counties of the Wash on various aspects of management of the area within the Wash Estuary Strategy Group (WESG). The current project will benefit from the information and experience exchange which will be organized throughout the various phases of the project. The Wash Estuary Group will be able to gain from the experience made in the framework of the current project in particular with regard to the trans-boundary approach and management strategy developed. The main areas of collaboration are to develop common principles for strategic landscape assessment resulting in common guidelines, exchanging theories and practices to develop a spatial planning system and to share experience in the process of developing management plans through a wide-ranging consultative process including public participation. A collaboration already exists with regard to the natural values between English Nature and the Trilateral Wadden Sea Cooperation.

4 Contribution to the Transnational Strategy of the Programme

4.1 Cross sectoral integration:

The objective of the project is to manage and develop the unique heritage in a trans-boundary context with the relevant stakeholders. The cross-sectoral integration is at the heart of the project. Relevant governmental and non-governmental organizations from the planning and the sector authorities and the sector stakeholders representing the sectoral themes are involved in the project in an inter-regional context. The cross sectoral integration is essential to ensure that heritage values will be integrated in spatial and sectoral policies and management according to an ICZM approach and principles, underpin the sustainable use of the heritage and enhance the regional identity.

4.2 Sustainable development:

Sustainable development is a central concept of the project. The project aims at protecting and managing the landscape and cultural heritage in an integrated way that is compatible and complementary with and equal to the natural environment and in a way which is economically viable and socially acceptable. The sustainable strategies for the Wadden Sea Region, developed in the framework of the Wadden Sea Forum project, will constitute the overall frame for the project in order to ensure consistency in terms of the sustainable objectives and indicators developed for the entire region across all sectors and organizations. Sustainable development will be concretized throughout the project:

- The spatial dimension will balance relevant cultural environment, economic and social components with a spatial relevance across the marine and land area.
- The management of the heritage through use will be balanced with the protection of the heritage, the actions and projects will be directed towards contributing to the sustainable development of the region.
- The interactive participation in the strategy and policy development will ensure social dimension of sustainability.

4.3 Economic and social cohesion:

The Wadden Sea Region is, in terms of economic and social development, a peripheral region with growth rates below national averages, higher unemployment rates compared to national rates and a lower degree of service functions with regard to e.g. educational opportunities. Potentially, the protection and management of the landscape heritage is perceived in the region more as a "threat" than an opportunity. A central task of the project is to design ways to use the opportunities for economic and social development, which the heritage offers and to contribute to the economic and social cohesion of the region and North Sea wide. The project will support the liveability of the rural areas through adapted land use and tourism and hereby support service functions (infrastructure) and rural economies, regenerate the towns and villages of the region and contribute to provide new social perspectives for cultural heritage mainland tourism.

4.4 Spatial development of the North Sea Region:

The project has the spatial development of the Wadden Sea Region as a central element. The aim is to contribute in the long term to an enhanced development of the Wadden Sea Region in the context of the North Sea, a better balanced structure in which the unique interest of the landscape and cultural heritage is balanced against and fully integrated in the regional development, in which the population of the region actively participates in the management of the heritage, and which also uses the unique potentials and opportunities of the heritage for regional development in line with NorVision objectives. This will be done in the framework of the EU ICZM approach (spatial, temporal, horizontal and vertical integration dimensions) which will take into account the marine-land based interface.

4.5 Interregional and transnational co-operation:

The interregional and trans-national cooperation is at the heart of the project. State, regional and local governments involved in particularly spatial planning and heritage management from the 4 regions of the Wadden Sea Region participate in the project as do the relevant non-governmental stakeholders with regard to the 4 defined themes including historic and landscape groups and institutions from the region. This collaboration builds on the Wadden Sea Forum network of collaboration and extends it for the heritage management. This will constitute the trans-national partnership and all activities will be carried out within this partnership and within the entire region.

4.6A Equal opportunities:

No specific activities for promoting equal opportunities are envisaged

4.6B Please, indicate which of the following classifications applies to the project:

	The project has equal opportunities as its main focus.
	The project is positive in terms of equal opportunities.
x	The project is neutral in terms of equal opportunities.

4.7A The environment:

A key purpose of the project is the further integration of the landscape and cultural heritage of the Wadden Sea Region ("the cultural environment") with the nature and environment protection (the three dimensions of environment protection). In that sense the project has the environment as its main focus. The project is, however, not only confined to environment aspects but also to regional sustainable development, awareness building and identity encouragement and in that sense the project is environment-friendly.

4.7B Please, indicate which of the following classifications applies to the project:

x	The project has the environment as its main focus.
x	The project is environment-friendly.
	The project is neutral in terms of the environment.

5 Follow-up Actions

5.1 Follow-up actions (if relevant at this stage):

The follow-up actions will encompass:

- The submission of the overall draft strategy to the 10th Wadden Sea Ministers Conference, November 2005 for political adoption.
- The integration of the Integrated Management and Development Plan into the Wadden Sea Plan in 2008/09.
- The integration of the cultural plans in the regional and local spatial plans.
- The implementation of the action program by the stakeholders involved as of 2008; the action program is intended to address all aspects of the project: the spatial development, the sectors and the awareness and information policy.
- The sustaining of the trans-national network.

6 Project Indicators

6.1 Project activities indicators:			
	Baseline	Target	Unit
1. Number of organisations involved in the project	20	50	number
2. Number of people involved in the project	50	150	number directly involved
3. Number and nature of publications and press coverage (brochures etc.)	10	30	number
4. Workshops and technical meetings	0	16	number
5. Regional conferences and trans-national conference	(1)	5	number
6. Studies and investigations	2	5	number
7. Website hits	0	30000	number

6.2 Output indicators:			
	Baseline	Target	Unit
1. Draft Integrated Landscape and Cultural Heritage Management and Development Plan	0	1	number
2. Web-based (regional) cultural plans	0	4	number
3. Sectoral strategies	0	4	number
4. Web-based quality maps	2	12	number
5. Action Program (Actions and Projects)	0	1	number
6. Measures, actions and projects	(27)	50	number
7. Practical Handbook Heritage Management	0	1 (3)	number

6.3 Result indicators:			
	Baseline	Target	Unit
1. Approved Integrated Management Strategy	0	1	number
2. Application of cultural plans regional planning	0	3	number
3. Targets landscape and cultural heritage	4	10	number
4. Implementation projects & actions by stakeholders	0	5	number
5. Application of best practises in heritage management	0	5	number
6. Functioning network of stakeholder organizations (GO and NGO)	(1)	1	number

6.4 Impact indicators:			
	Baseline	Target	Unit
1. Inclusion of heritage management within the overall ICZM Strategy for the Wadden Sea Region (as elaborated by WSF)			
2. Application of cultural landscape management in regional and local spatial planning			
3. Increased public support for the protection and management of the cultural landscape heritage			
4. Sectoral initiatives for the sustainable use of the cultural landscape heritage also in a trans-boundary context			
5. Integration of the information and awareness of the landscape cultural heritage with the natural environment information			

6.5 Explanation for the choice of indicators:

1. Activities: A key element of the success of the project is to involve as many persons as possible in an open interactive process. The choice of indicators therefore relates to the number of meetings etc, persons and website performance. The project follows-up upon the activities of LANCEWAD. The baseline of the common indicators recognize this in 1-3 and 4; 5 relates to non-comparable activities in LANCEWAD, therefore between brackets.

2. Output: The output indicators directly relate to the objectives and activities of the project, i.e. the draft Integrated Plan, the cultural plans and the sectoral strategies in conjunction with the action program. The web based map indicator has been listed as a separate indicator, although it will be part of the plans because of the special position of maps for the heritage management. In LANCEWAD, a start was made with quality maps, the quality map system will be extended to quality maps to be used for spatial planning in the appropriate format. The maps will also be used for information and awareness campaigns (in poster formats) to enhance the common identity of the region. The practical handbook will be published (web-based) in the three languages. The measures, actions and projects are the numbers entailed in the action program; the number in brackets are the recommendations in LANCEWAD, they are of a different quality as the measures, actions and projects, it is intended though that they will as appropriate also form the basis for the measures, actions and projects.

3. Results: The result indicators are related to the objectives of the project. The target is to have partly the results of the project implemented in practical policy, management and stakeholder action before the project is finalized in order to demonstrate the practical value of the project. There already exist more general targets, the target is to extend the number of targets to enhance the common policy approach. The application of best practises collected in the handbook throughout the region will be essential for the practical use in a trans-boundary context of the project. The existing network is primarily confined to state government authorities, the target is to extend this network to an overall governmental and non-governmental network.

4. Impacts: The indicators are context indicators which outline what the impact of the project will be in the long term. The impact indicators are related to the objectives of the project: to establish an overall common heritage management strategy for the Wadden Sea Region in the context of ICZM, to anchor this approach in regional and local planning and with the support of the sectors through trans-boundary initiatives such as collaboration agreements between towns and landscapes, tourism initiatives and land use arrangements also enhance the awareness.